



19th Annual New Holland Summer Fest

400 East Jackson Street | New Holland, PA 17557

August 24 – 25

Dear Friend and Community Supporter,

The New Holland Summer Fest Committee is proud to announce the, **19th Annual New Holland Summer**. This treasured community event will be held from August 24-25 at the New Holland Community Park.

From its inception, this event has raised over \$72,000 for community programs such as Garden Spot Fire Rescue and New Holland Community Park.

Summer Fest invites the community to experience the world of competitive Barbecue Competition. Sanctioned by the Kansas City Barbeque Society, this KCBS event welcomes competitors from across the United States and Canada. New Holland plays host to the **Pennsylvania State Barbecue Championship**, 72 teams compete for their share of \$16,000 in cash prizes. The winner of this event automatically qualifies for the World Series of Barbecue® in Kansas City, MO.

This event attracts over 3,000 families and people.

New Holland Summer Fest is foremost a family-friendly event. We have food trucks and vendors from all across Pennsylvania. Thanks to the generosity of our partners and sponsors in 2017, for the first time, we are able to offer this event **FREE to the public this year**.

Would you please consider being a partner for this community event? We are a 501(c)(3) organization. Enclosed, is a copy of all the benefits we offer to our partners.

If you have any questions, please contact Bryant Glick at NHSummerfest@gmail.com.

Thanks for your consideration,

New Holland Summer Fest Committee

Cory Simo, Bryant Glick, Greg Martin, Steve Loewen and Bill Weidner



Thank you for considering being a partner with New Holland Summer Fest. **ALL** the proceeds will go to the: New Holland Community Park and Garden Spot Fire Rescue.

SPONSORSHIP LEVELS

Event Sponsor: \$6,000

- Company name & Logo listed as Event Sponsor with all NHSF digital & print publications
- A company representative is invited to present the Grand Champion and Reserve Grand Champion awards
- Company name & logo prominently displayed on Official NHSF T-shirt & cooking team(s) apron
- Company name & logo prominently printed on banner on stage
- 50 Complimentary 'NHSF Stand' meal tickets
- 2 Complimentary Full Page ads (7" x 10")
- 50' x 50' Exhibitor space

Gold Sponsor: \$4,000

- Company name & Logo listed on NHSF digital & print publications
- A company representative is invited to present the Grand Champion and Reserve Grand Champion awards
- Company name & logo displayed on Official NHSF T-shirt & cooking team(s) apron
- Company name & logo printed on banner on stage
- 30 Complimentary 'NHSF Stand' meal tickets
- 1 Complimentary Full Page ad (7" x 10")
- 30' x 30' Exhibitor space

Silver Sponsor: \$2,000

- Company name & Logo listed on NHSF digital & print publications
- A company representative is invited to present the Grand Champion and Reserve Grand Champion awards
- Company name & logo displayed on Official NHSF T-shirt
- Company name & logo printed on banner on stage
- 20 Complimentary 'NHSF Stand' meal tickets
- 1 Complimentary Full Page ad (7" x 10")

Bronze Sponsor: \$1,000

- Company name & Logo listed on NHSF digital & print publications
- Company name & logo displayed on Official NHSF T-shirt
- Company name & logo printed on banner on stage
- 10 Complimentary 'NHSF Stand' meal tickets
- 1 Complimentary Full Page ad (7" x 10")

Music Sponsor: \$500

- Company name & logo printed on Official NHSF T-shirt
- Company name & logo printed on banner on stage
- Complimentary Half-Page ad (7" x 5")

Bag Sponsor: \$900

- Company logo & name imprinted on 500 bags (12.5" x 8.75")
- 4.5" x 4.5" single SOLID - color imprint



19th Annual New Holland Summer Fest
400 East Jackson Street, New Holland, PA 17557 | August 24 – 25
Email: NH Summerfest@gmail.com

SPONSOR APPLICATION

Sponsor Name: _____

Contact Name: _____

Phone: _____

Email Address: _____

Address: _____

City/State/Zip: _____

Sponsorship Level (check one):	<input type="checkbox"/> Event	\$6,000*
	<input type="checkbox"/> Gold	\$4,000*
	<input type="checkbox"/> Silver	\$2,000*
	<input type="checkbox"/> Bronze	\$1,000
	<input type="checkbox"/> Music	\$500
	<input type="checkbox"/> Bag Sponsor	\$900

Total amount committed: \$ _____

*Sponsors who qualify, _____ Yes, I would like an exhibit space.

Exhibit set up begins at 8:00 AM on Friday, August the 24th. Gate opens at Noon. Exhibit must be dismantled and site free of litter by 6:30 PM Saturday night. **No Alcohol allowed on Park Property.**

Waiver of Liability: In consideration of your accepting this entry, I the undersigned, intending to be legally bound, hereby for myself, my heirs, executors and administrators, waive and release any and all rights and claims for damages I may have against New Holland Community Memorial Park, New Holland Summer Fest Committee, Kansas City Barbecue Society, or any individual or group responsible for the organization or management of New Holland Summer Fest. I hereby grant permission for New Holland Summer Fest Committee and or/ agents authorized by them, to use any photographs, videotapes, motion pictures, recordings and any other record of this event for any legitimate purpose. I agree to abide by the rules and regulations of New Holland Summer Fest, New Holland Community Memorial Park, and the Kansas City Barbecue Society (copies may be requested from KCBS).

Check(s) and payment(s) must be received by Monday July 2nd to ensure proper recognition is given. Failure to do comply shall result in and up to SPONSOR NAME being omitted from press releases, social media, internet and booklet marketing. No refunds available.

Authorized Signature: _____ Date _____

Please make check payable to: New Holland Summer Fest Committee
Please Mail checks to: 339 East Main Street
New Holland, PA 17557