



**New Holland Summer Fest • P.O. Box 463 • New Holland, PA 17557**  
[www.nhsummerfest.org](http://www.nhsummerfest.org) email: [nhsummerfest@yahoo.com](mailto:nhsummerfest@yahoo.com)

Dear Prospective Summer Fest Vendor,

This year is the 13th Annual New Holland Summer Fest Barbecue Cook-off, which draws approximately 3000 people during the 2 day event. Dates this year are Friday, August 24 through Saturday, August 25.

We have two categories of food vendors and a non-food category. Site prices vary by category. One is 'eat-on-site' vendors with foods such as barbecue, ice cream, sandwiches, frozen desserts, anything that the public will eat while here. The other category is 'take-home food' and 'non-food'. That would include sauces, mustards, kettle corn/popcorn, Tupperware, etc. Some foods are questionable as to which category they fall into. The decision will be made by the Summer Fest committee.

In order for vendors to have a chance of making a profit and due to space limitations, we will limit the number of vendors. Returning vendors will be given preference.

Based on this, the committee is going to handle prospective vendors as follows: If you are interested, please fill out an application (available on our website [www.nhsummerfest.org](http://www.nhsummerfest.org)) and mail it to us at P.O. Box 463, New Holland, PA. At the next meeting, the committee will discuss whether there is a need/desire for your type of product. If accepted you will be notified and then the money for the site will be expected.

Prices are on the form to help you determine if you would like to be a vendor at our event. Remember this is a barbecue cook-off and lots of people are here for the barbecue. **We will NOT be accepting any new barbecue vendors as the ones from last year are returning.**

Proceeds from this event are donated to the New Holland Community Park and the Liberty Fire Co.

Any questions, please call Chuck Sheffield at 717-669-1400.

Sincerely,

New Holland Summer Fest Committee



**Official Vendor/ Exhibitor Application**  
**13<sup>th</sup> Annual New Holland Summer Fest**  
**August 24th & 25th, 2012**  
New Holland Community Memorial Park  
400 Block of East Jackson Street • New Holland, Pa

Company Name \_\_\_\_\_ Cell Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_ Email: \_\_\_\_\_  
**(Print legibly, we can't contact you if we can't read**

**it)**  
Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Food Vendor fee applies to all vendors selling "eat on site" food. Openings very limited!**

\$390.00 for a 20' x 20' site \_\_\_\_\_

\$35.00 for electricity- 110 vac, 20 amp \_\_\_\_\_

\$50.00 for each additional 20'x 20' contiguous site \_\_\_\_\_

Food type \_\_\_\_\_

**\*\*\*Food types will be limited at the discretion of the Committee. No barbecue spots available**

**Non-Food or "take home" Food Vendor/Exhibitor fee**

\$195.00 for a 20' x 20' site \_\_\_\_\_

\$35.00 for electricity- 110 vac, 20 amp \_\_\_\_\_

\$50.00 for each additional 20' x 20' contiguous site \_\_\_\_\_

\$100.00 for a 10' x 10' site (limited number available) \_\_\_\_\_

Type \_\_\_\_\_

**\*\*\*Vendor/Exhibitors will be limited at the discretion of the Committee.**

**Total enclosed** \_\_\_\_\_

**No set up may begin before 8:00AM on Friday, August 24th.** Site torn down and free of litter by 8:30 PM Saturday night. **No Alcohol allowed on Park Property.** **All food vendors must mail proof of liability insurance prior to the contest, naming KCBS and New Holland Community Memorial Park as additionally insured.**

**Waiver of Liability:** In consideration of your accepting this application, I the undersigned, intending to be legally bound, hereby for myself, my heirs, executors, and administrators, waive and release any and all rights and claims for damages I may have against New Holland Community Memorial Park, New Holland Summer Fest Committee and/or agents authorized by them, to use any photographs, videotapes, motion pictures, recordings and any other record of this event for any legitimate purpose. I agree to abide by the rules and regulations of New Holland Summer Fest and New Holland Community Memorial Park.

Signature of applicant \_\_\_\_\_ Date \_\_\_\_\_

**Release must be signed or entry will not be processed.**

Send check payable to *New Holland Summer Fest*, along with this application to:  
**New Holland Summer Fest • P.O. Box 463 • New Holland, PA 17557**  
**717-669-1400 • email: [nhsummerfest@yahoo.com](mailto:nhsummerfest@yahoo.com) • [www.nhsummerfest.org](http://www.nhsummerfest.org)**